

# Change and Innovation

1 Day

## Outline

### Framework Conditions for Change Management and Innovation

Social Framework Conditions

### Types of Change and the Objectives of Change Management

Objectives of Change Management  
Change Management

### Labor Psychology Aspects of Change Management

### Phases of Change Management

### Developing a Strategy to React to Change

Development of a Change Process  
Evolution of a Change Process

### Organizational Culture and Change

Organizational Culture - Reference Guide  
Organizational Culture - Guiding Questions  
Efficient Communication

### From Knowledge Management to a Learning Organization

Learning Organizations  
Managing Knowledge and Skills

### Organizational Learning

### Instruments for Organizational Diagnosis

### Options for Organizational Development

### Resistance and the Change Process

### Key Factors in Change Management